

ESCORTA® Lift - Masons Self Storage Ltd.



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CASE STUDY

Delivery and installation of ESCORTA® Lift at Masons Self Storage Ltd.

Location: United Kingdom
Delivered: 2015



Before ESCORTA® installation

© Masons Self Storage Ltd.



After ESCORTA® installation

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PROBLEM DEFINITION

For over 25 years the Mason family has been offering Self Storage facilities. Up till now it was necessary to carry furniture and boxes down stairs. Mason family was aware about this problematic issue and searched for a solution, which could avoid this dreaded task.

The challenge was to find a solution that would meet all the specific needs of customers and which could also be installed easily and quickly to ensure minimal disruption of their day-to-day business.

SOLUTION

Masons Self Storage Ltd. took their customers to the higher lever of comfort by making one simple change: installing Lödige's ESCORTA® lift on their premises. The turnkey package stands out with its exceptional flexibility, reliability, easy installation and excellent value for money. Matter of fact, the whole package deal was so convincing that Masons decided to get two lifts right away.

Made to order: The ESCORTA® lift design was customised for optimal integration in Masons Self Storage facility to carry goods and passengers up to a second-floor level. In addition to the customer benefits, Masons saved a substantial amount of money by choosing this free-standing shaft structure that does not require an additional motor room or pit.



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CUSTOMER SATISFACTION

The refurbished state-of-the-art facility now provides customers of Masons Self Storage Ltd. a significant added-value service with their new Lödige ESCORTA® lift. They can simply slide their cargo into the lift, step in and ride up to their storage room level in comfort.

„The ESCORTA® lift has changed our business enormously by attracting more customers due to the fact that they no longer have to carry their goods upstairs. (...) The ESCORTA® lift is now one of our main selling points.”

Gordon Mason, CEO

FLEXIBLE. RELIABLE. EASY INSTALLATION. LOW COST.

Lödige's game-changing lifts are backed by a team of experts committed to giving their clients first-class service.

„I am very impressed with Lodiges' staff - helpful and obliging, they built both lifts to our exact requirements and installed them exactly according to plan.”

Gordon Mason, CEO

ABOUT MASON'S SELF STORAGE LTD.

For over 100 years, the Mason family have been looking after homes and businesses throughout Wales, and is a trusted and respected name in the removals and storage industry. Masons Self Storage Ltd. provides secure, flexible, long/short term storage in South Wales with 24-hour access at the best price. And because Masons recognise that everyone's needs are different they have revolutionised the way people store today by introducing Mobile Self Storage, where you can either hire your very own Storage Pod or opt for a Trailer Pick-up service option, bringing customers even more choice, flexibility and all at an incredibly competitive price.

ESCORTA® - FOR GOODS AND OCCUPANTS

- Certified to carry goods and occupant
- Design customised for individual need
- Easy planning through turnkey delivery including free-standing shaft structure
- 5-day start-to-finish installation time
- No special civil or building works required
- Separate machine room not required
- Low pit depth or no pit with ramp
- Maximum flexibility: lift can be dismantled, moved and remounted in new location
- Supplied prime coated, paint finishes available

